

# 4 Panel Bifold

Option A





The United Country Real Estate Team

IS READY TO WORK WITH YOU!

WE SELL REAL ESTATE

800.999.1020

UnitedCountry.com

Contact@UnitedCountry.com

United Country Real Estate  
2820 NW Barry Road  
Kansas City, MO 64154



Connect with Our Team Today!



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Contact@UnitedCountry.com





# 2024 CROP SEASON

	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB
Barley (Fall)								Sept 15 - Nov 12 & Nov 24 - Jan 15				
Barley (Spring)									Nov 13 - 23			
Corn											Dec 4 - 14	
Oats (Fall)											Dec 25 - Jan 4	
Oats (Spring)							May 10 - Jun 15					
Peanuts									Nov 1 - Jan 15			
Rice									Nov 1 - Jan 15			
Sorghum										Oct 1 - Feb 15		
Soybeans										Sept 15 - Nov 12 & Nov 24 - Jan 15		
Sunflower Seed								Sept 15 - Nov 12 & Nov 24 - Jan 15				
Wheat (Fall)										May 22 - Feb 28		
Wheat										May 22 - Feb 28		

**PLACE HOLDER**

## REAL ESTATE

# Market Overview

The real estate market is ever-changing – our team is dedicated to staying up to date to ensure that we can provide you with expert consultation to sell your property at the best possible value.



**HOUSING INVENTORY REMAINS LOW**

**FARM REAL ESTATE VALUE INCREASED 7.4% in 2023**



# 4 Panel Bifold

Option B





United Country  
Real Estate

# #1 LEADER IN LAND SALES

Serving: Location(s) Here



## Time to List YOUR PROPERTY

Property Analysis At No Cost!

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Exclusive On-Demand Search Database of  
**1 MILLION+ BUYERS**

**1 MILLION**  
National Real Estate Catalog Readers

United Country Owned  
**WEBSITES ON**  
Page 1 for 10,000+ Searches

Network of  
**40 OWNED WEBSITES**  
Focusing on Niche Property Types



**SOLD**



HEADING HERE · XX± ACRES · \$000,000

**FEATURED PROPERTIES**

**FOR SALE**



HEADING HERE · XX± ACRES · \$000,000



**UNDER CONTRACT**



HEADING HERE · XX± ACRES · \$000,000

**NEW LISTING**



HEADING HERE · XX± ACRES · \$000,000



# 4 Panel Bifold

Option C





# SPECIALTY PROPERTY GROUPS

Farm • Ranch • Recreational • Hunting • Commerical



## List & Sell with REAL ESTATE EXPERTS

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## 2 Market Research & Analysis

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Provide you with a detailed plan to help prepare your property to sell and ensure all paperwork is ready to go.

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Now your property is ready, it's time to list!

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Any offers will be provided to you by your agent for review. After going through negotiations, your property will officially be under contract!

## 6 Closing

This is the transfer of ownership and funds. Your property is officially sold after signing appropriate documents with your preferred title company!

# WORK *with* THE UNITED COUNTRY *Experts*

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**John Smith**  
Auctioneer/Realtor®

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# 4 Panel Bifold

Option D





Real Estate

# #1 LEADER IN LAND SALES

Serving: Location(s) Here



# #1 LEADER IN LAND SALES



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# SUCCESS *Story*

SUCCESS STORY  
IMAGE  
PLACE HOLDER

**\$000,000**  
Sold Price

SUCCESS STORY  
IMAGE  
PLACE HOLDER

**0,000+**  
Property Acreage

SUCCESS STORY  
IMAGE  
PLACE HOLDER

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Property Views

SUCCESS STORY  
IMAGE  
PLACE HOLDER

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Days on Market

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# WORK *with* UNITED COUNTRY *Real Estate*

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# Postcard - 8.5x5.5

Option A





List & Sell with  
**REAL ESTATE  
EXPERTS**



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# FEATURED PROPERTIES



**SOLD**



**HEADING HERE · XX± ACRES · \$000,000**



**UNDER CONTRACT**



**HEADING HERE · XX± ACRES · \$000,000**



**FOR SALE**



**HEADING HERE · XX± ACRES · \$000,000**



**NEW LISTING**



**HEADING HERE · XX± ACRES · \$000,000**

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# Postcard - 8.5x5.5

Option B





**WE SELL  
REAL ESTATE**



 **United  
Country**  
**Real Estate**

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**Contact@UnitedCountry.com**



## National Marketing, Local Expertise®

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**1 MILLION**

National Real Estate Catalog Readers

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Network of

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Focusing on Niche Property Types

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Kansas City, MO 64154



# Postcard - 8.5x5.5

Option C





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Property Analysis At No Cost!



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Real Estate

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# WORK *with* UNITED COUNTRY *Real Estate*

## OUR SERVICES INCLUDE:

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**UnitedCountry.com**

# Postcard - 8.5x5.5

Option D





**#1 LEADER  
IN LAND SALES**



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Country**  
**Real Estate**

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Contact@UnitedCountry.com



# REAL ESTATE

## *Market Overview*

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Not intended to solicit currently listed property. Franchise office is independently owned and operated. 

**FARM  
REAL ESTATE  
VALUE INCREASED  
7.4% in 2023**



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Kansas City, MO 64154

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# 6 Panel Trifold

Option A





SINCE 1925

**UNITED COUNTRY**

has been the unrivaled national leader in rural & lifestyle property sales.



United Country Real Estate

**#1 LEADER IN LAND SALES**

Serving: Location(s) Here



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Exclusive On-Demand Search Database of **1 MILLION+ BUYERS**

**1 MILLION** National Real Estate Catalog Readers

United Country Owned **WEBSITES ON** Page 1 for 10,000+ Searches

Network of **40 OWNED WEBSITES** Focusing on Niche Property Types



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**HEADING HERE · XX± ACRES · \$000,000**



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**HEADING HERE · XX± ACRES · \$000,000**



**HEADING HERE · XX± ACRES · \$000,000**



# 6 Panel Trifold

Option B





## 2024 CROP SEASON

	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB
Barley (Fall)								Sept 15 - Nov 12 & Nov 24 - Jan 15				
Barley (Spring)									Nov 13 - 23			
Corn											Dec 4 - 14	
Oats (Fall)											Dec 25 - Jan 4	
Oats (Spring)						May 10 - Jun 15						
Peanuts									Nov 1 - Jan 15			
Roadside									Nov 1 - Jan 15			
Wheat									Oct 1 - Feb 15			
Sorghum								May 22 - Feb 15				
Soybeans								Sept 15 - Nov 12 & Nov 24 - Jan 15				
Sunflower Seed								Sept 15 - Nov 12 & Nov 24 - Jan 15				
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**PLACE HOLDER**



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Real Estate *Team*  
IS READY TO WORK WITH YOU!



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REAL ESTATE**




  
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## A Lifestyle Real Estate Catalog

Since 1928, United Farm Agency at the time, published the first-ever real estate catalog – an innovative marketing technique. Almost 100 years later, we continue the legacy and publish a catalog twice year for buyers to find the property that will provide the lifestyle of their dreams.

**1 MILLION**  
National Real Estate Catalog Readers

**MAILED TO 6,000**  
Largest Land Owners in the USA



# WORK *with* UNITED COUNTRY *Real Estate*

## OUR SERVICES INCLUDE:

IMAGE  
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ICON

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Testimonial  
Here



Testimonial  
Here

## Testimonials

Our team prides itself on providing our clients with the best service to ensure all their real estate transactions go as smoothly as possible. Selling or buying property is one of the most, if not the most important, transactions we could be part of, which is why we are committed to providing you with expert consultation and the highest level of service in the industry.



# 6 Panel Trifold

Option C



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**SPECIALTY PROPERTY GROUPS**

Farm • Ranch • Recreational • Hunting • Commercial



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## Exclusive On-Demand United Country Buyer Search

We offer the largest, private, opt-in buyer database, built through various unique marketing and advertising programs. This database can be leveraged to expose your unique property to more buyers nationally.

- 1 Million+ Exclusive Buyers
- On-site buyer search during first meeting at no cost!



## The Benefits of Auctions

Our office is part of the nation's largest integrated company of auctioneers and real estate professionals. We are the most trusted and valued strategic real estate and asset auction company with nearly 100 years of history.

- Attract qualified buyers who are ready to purchase
- Create a competitive environment that motivates buyers
- Creates a sense of urgency for buyers
- No seller paid commission\*

Over **4,000 AUCTIONS** Conducted Annually & More than **\$1 Billion** in Sales

\*Buyer pays commission not the seller.



# 6 Panel Trifold

Option D





## 2024 HUNTING & RECREATION Seasons

	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB
Archery								Sept 15 - Nov 12 & Nov 24 - Jan 15				
Firearms									Nov 13 - 23			
Antlerless Firearms												
Alternative Methods												
Groundhog												
Pheasant										Nov 1 - Jan 15		
Quail										Nov 1 - Jan 15		
Squirrel										Oct 1 - Feb 15		
Archery										Sept 15 - Nov 12 & Nov 24 - Jan 15		
General										Most Streams South of the Missouri River: Open All Year		
Catch-and-Keep												May 22 - Feb 28
Paddlefish												Mississippi River: Sept 15 - Dec 15

**PLACE HOLDER**



United Country  
Real Estate

**#1 LEADER  
IN LAND SALES**

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# SUCCESS *Story*

SUCCESS STORY  
IMAGE  
PLACE HOLDER

**\$000,000**  
Sold Price

SUCCESS STORY  
IMAGE  
PLACE HOLDER

**0,000+**  
Property Acreage

SUCCESS STORY  
IMAGE  
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**00**  
Property Views

SUCCESS STORY  
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Days on Market

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## WORK *with* UNITED COUNTRY *Real Estate*

### OUR SERVICES INCLUDE:

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